

SAVE MONEY

WITH MANUFACTURERS' COUPONS

Many of us do not get as much from our food dollars as we can. By using coupons to help pay for things at the store, you can often save several dollars a week on your grocery bill. Smart shoppers take the time to look for, cut out, file, and use coupons. Refund forms, and other money saving offers can be found in newspapers, magazines, and in the stores.

Even if you have a coupon, be sure to look at other prices. Some items cost you more, even with a coupon, than the brand with the store's name on it, or generic item.



To get the most from your coupons, try the following ideas:

- \$ Watch for weekly store ads. Buy the item you want when it's on sale, and use a coupon for extra savings.
- \$ Take advantage of "double coupons", but be sure you know your prices. Often stores with double coupons charge more for things.
- \$ Pay attention to refund offers. Often a product is not on sale at a special price to promote a refund offer. Use a manufacturer's coupon when you shop, and you will save three ways. Be sure to keep the sales receipt, the refund offer form, and the "proof of purchase" together. Often there will be offers on the package itself.
- \$ Clip every coupon you can find and get involved in a coupon exchange. Some stores have bins of unwanted coupons. You can find coupons for the items you often use and share those you will not be using.
- \$ Take your coupon box with you to the grocery store each time you shop. Things may be on sale that are not on your list, but are good buys.

